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**UNITED STATES DISTRICT COURT  
CENTRAL DISTRICT OF CALIFORNIA**

ANNE HEITING, individually and on  
behalf of all others similarly situated,  
Plaintiff,

v.

VITAMIN SHOPPE INDUSTRIES  
LLC, a New Jersey Corporation; and  
DOES 1 through 25, inclusive  
Defendant.

Case No. 2:24-cv-00163 SPG(Ex)

STIPULATED  
PROTECTIVE ORDER

**1. INTRODUCTION**

1.1 Purposes and Limitations. Discovery in this action is likely to involve production of confidential, proprietary, or private information for which special protection from public disclosure and from use for any purpose other than prosecuting this litigation may be warranted. Accordingly, the parties hereby stipulate to and petition the court to enter the following Stipulated Protective Order. The parties acknowledge that this Order does not confer blanket protections on all disclosures or responses to discovery and that the protection it affords from public disclosure and use extends only to the limited information or items that are entitled to confidential treatment under the applicable legal principles.

1.2 Good Cause Statement. This action is likely to involve customer data, personally-identifying information, trade secrets, computer code, commercial, financial, technical and/or proprietary information for which special protection from public disclosure and from use for any purpose other than prosecution of this action is warranted. Such confidential and proprietary materials and information consist of, among other things, confidential business or financial information, information

1 regarding confidential business practices, or other confidential research,  
 2 development, or commercial information (including information implicating privacy  
 3 rights of third parties and customers), information otherwise generally unavailable  
 4 to the public, or which may be privileged or otherwise protected from disclosure  
 5 under state or federal statutes, court rules, case decisions, or common law.  
 6 Accordingly, to expedite the flow of information, to facilitate the prompt resolution  
 7 of disputes over confidentiality of discovery materials, to adequately protect  
 8 information the parties are entitled to keep confidential, to ensure that the parties are  
 9 permitted reasonable necessary uses of such material in preparation for and in the  
 10 conduct of trial, to address their handling at the end of the litigation, and serve the  
 11 ends of justice, a protective order for such information is justified in this matter. It  
 12 is the intent of the parties that information will not be designated as confidential for  
 13 tactical reasons and that nothing be so designated without a good faith belief that it  
 14 has been maintained in a confidential, non-public manner, and there is good cause  
 15 why it should not be part of the public record of this case.

16 1.3 Acknowledgment of Procedure for Filing Under Seal. The parties  
 17 further acknowledge, as set forth in Section 12.3, below, that this Stipulated  
 18 Protective Order does not entitle them to file confidential information under seal;  
 19 Local Rule 79-5 sets forth the procedures that must be followed and the standards  
 20 that will be applied when a party seeks permission from the court to file material  
 21 under seal.

## 22 23 **2. DEFINITIONS**

24 2.1 Action: *Heiting v. Vitamin Shoppe Industries LLC*, 2:24-cv-00163  
 25 SPG(Ex)

26 2.2 Challenging Party: a Party or Non-Party that challenges the designation  
 27 of information or items under this Order.  
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1           2.3    “CONFIDENTIAL” Information or Items: information (regardless of  
2   how it is generated, stored or maintained) or tangible things that qualify for  
3   protection under Rule 26(c) of the Federal Rules of Civil Procedure, and as specified  
4   above in the Good Cause Statement.

5           2.4    Counsel: Outside Counsel of Record and House Counsel (as well as  
6   their support staff).

7           2.5    Designating Party: a Party or Non-Party that designates information or  
8   items that it produces in disclosures or in responses to discovery as  
9   “CONFIDENTIAL.”

10          2.6    Disclosure or Discovery Material: all items or information, regardless  
11   of the medium or manner in which it is generated, stored, or maintained (including,  
12   among other things, testimony, transcripts, and tangible things), that are produced or  
13   generated in disclosures or responses to discovery in this matter.

14          2.7    Expert: a person with specialized knowledge or experience in a matter  
15   pertinent to the litigation who has been retained by a Party or its counsel to serve as  
16   an expert witness or as a consultant in this Action.

17          2.8    Final Disposition: the later of (1) dismissal of all claims and defenses  
18   in this Action, with or without prejudice; and (2) final judgment herein after the  
19   completion and exhaustion of all appeals, rehearings, remands, trials, or reviews of  
20   this Action, including the time limits for filing any motions or applications for  
21   extension of time pursuant to applicable law.

22          2.9    In-House Counsel: attorneys who are employees of a party to this  
23   Action. In-House Counsel does not include Outside Counsel of Record or any other  
24   outside counsel.

25          2.10   Non-Party: any natural person, partnership, corporation, association, or  
26   other legal entity not named as a Party to this action.

27          2.11   Outside Counsel of Record: attorneys who are not employees of a party  
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1 to this Action but are retained to represent or advise a party to this Action and have  
2 appeared in this Action on behalf of that party or are affiliated with a law firm which  
3 has appeared on behalf of that party, and includes support staff.

4 2.12 Party: any party to this Action, including all of its officers, directors,  
5 employees, consultants, retained experts, and Outside Counsel of Record (and their  
6 support staffs).

7 2.13 Producing Party: a Party or Non-Party that produces Disclosure or  
8 Discovery Material in this Action.

9 2.14 Professional Vendors: persons or entities that provide litigation-  
10 support services (e.g., photocopying, videotaping, translating, preparing exhibits or  
11 demonstrations, and organizing, storing, or retrieving data in any form or medium)  
12 and their employees and subcontractors.

13 2.15 Protected Material: any Disclosure or Discovery Material that is  
14 designated as “CONFIDENTIAL.”

15 2.16 Receiving Party: a Party that receives Disclosure or Discovery Material  
16 from a Producing Party.

### 17 18 **3. SCOPE**

19 The protections conferred by this Stipulation and Order cover not only  
20 Protected Material (as defined above), but also (1) any information copied or  
21 extracted from Protected Material; (2) all copies, excerpts, summaries, or  
22 compilations of Protected Material; and (3) any testimony, conversations, or  
23 presentations by Parties or their Counsel that might reveal Protected Material.

24 Any use of Protected Material at trial shall be governed by the orders of the  
25 trial judge. This Stipulated Protective Order does not govern the use of Protected  
26 Material at trial.

1     **4.     TRIAL AND DURATION**

2             The terms of this Stipulated Protective Order apply through Final Disposition  
3 of the Action.

4             Once a case proceeds to trial, information that was designated as  
5 CONFIDENTIAL or maintained pursuant to this Stipulated Protective Order and  
6 used or introduced as an exhibit at trial becomes public and will be presumptively  
7 available to all members of the public, including the press, unless compelling  
8 reasons supported by specific factual findings to proceed otherwise are made to the  
9 trial judge in advance of the trial. *See Kamakana v. City and Cnty. of Honolulu*,  
10 447 F.3d 1172, 1180-81 (9th Cir. 2006) (distinguishing “good cause” showing for  
11 sealing documents produced in discovery from “compelling reasons” standard  
12 when merits-related documents are part of court record). Accordingly, for such  
13 materials, the terms of this Stipulated Protective Order do not extend beyond the  
14 commencement of the trial.

15             Even after Final Disposition of this litigation, the confidentiality obligations  
16 imposed by this Stipulated Protective Order shall remain in effect until a  
17 Designating Party agrees otherwise in writing or a court order otherwise directs.

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19     **5.     DESIGNATING PROTECTED MATERIAL**

20             5.1     Exercise of Restraint and Care in Designating Material for Protection.

21             Each Party or Non-Party that designates information or items for protection under  
22 this Order must take care to limit any such designation to specific material that  
23 qualifies under the appropriate standards. The Designating Party must designate for  
24 protection only those parts of material, documents, items, or oral or written  
25 communications that qualify so that other portions of the material, documents,  
26 items, or communications for which protection is not warranted are not swept  
27 unjustifiably within the ambit of this Order.

1 Mass, indiscriminate, or routinized designations are prohibited. Designations  
2 that are shown to be clearly unjustified or that have been made for an improper  
3 purpose (e.g., to unnecessarily encumber the case development process or to  
4 impose unnecessary expenses and burdens on other parties) may expose the  
5 Designating Party to sanctions.

6 If it comes to a Designating Party's attention that information or items that it  
7 designated for protection do not qualify for protection, that Designating Party must  
8 promptly notify all other Parties that it is withdrawing the inapplicable designation.

9 5.2 Manner and Timing of Designations. Except as otherwise provided in  
10 this Stipulated Protective Order (*see, e.g.*, second paragraph of section 5.2(a)  
11 below), or as otherwise stipulated or ordered, Disclosure or Discovery Material that  
12 qualifies for protection under this Stipulated Protective Order must be clearly so  
13 designated before the material is disclosed or produced.

14 Designation in conformity with this Stipulated Protective Order requires:

15 (a) for information in documentary form (e.g., paper or electronic  
16 documents, but excluding transcripts of depositions or other pretrial or trial  
17 proceedings), that the Producing Party affix at a minimum, the legend  
18 "CONFIDENTIAL" to each page that contains protected material. If only a  
19 portion or portions of the material on a page qualifies for protection, the Producing  
20 Party also must clearly identify the protected portion(s) (e.g., by making  
21 appropriate markings in the margins).

22 A Party or Non-Party that makes original documents available for inspection  
23 need not designate them for protection until after the inspecting Party has indicated  
24 which documents it would like copied and produced. During the inspection and  
25 before the designation, all of the material made available for inspection shall be  
26 deemed CONFIDENTIAL. After the inspecting Party has identified the documents  
27 it wants copied and produced, the Producing Party must determine which  
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documents, or portions thereof, qualify for protection under this Stipulated Protective Order. Then, before producing the specified documents, the Producing Party must affix the “CONFIDENTIAL” legend to each page that contains Protected Material. If only a portion or portions of the material on a page qualifies for protection, the Producing Party also must clearly identify the protected portion(s) (e.g., by making appropriate markings in the margins).

(b) for testimony given in depositions that the Designating Party identify the Disclosure or Discovery Material within fourteen (14) days from delivery of the transcript by the court reporter, during which time period all information shall be treated as CONFIDENTIAL, absent agreement by the parties.

(c) for information produced in some form other than documentary and for any other tangible items, that the Producing Party affix in a prominent place on the exterior of the container or containers in which the information is stored the “CONFIDENTIAL” legend. If only a portion or portions of the information warrants protection, the Producing Party, to the extent practicable, shall identify the protected portion(s).

5.3 Inadvertent Failures to Designate. If timely corrected, an inadvertent failure to designate qualified information or items does not, standing alone, waive the Designating Party’s right to secure protection under this Order for such material. Upon timely correction of a designation, the Receiving Party must make reasonable efforts to assure that the material is treated in accordance with the provisions of this Stipulated Protective Order.

## **6. CHALLENGING CONFIDENTIALITY DESIGNATIONS**

6.1 Timing of Challenges. Any Party or Non-Party may challenge a designation of confidentiality at any time that is consistent with the court’s

1 Scheduling Order.

2 6.2 Meet and Confer. Absent agreement between the parties, the  
3 Challenging Party shall initiate the dispute resolution process under Local Rule  
4 37.1 et seq.

5 6.3 The burden of persuasion in any such challenge proceeding shall be on  
6 the Designating Party. Frivolous challenges, and those made for an improper  
7 purpose (e.g., to harass or impose unnecessary expenses and burdens on other  
8 parties) may expose the Challenging Party to sanctions. Unless the Designating  
9 Party withdraws the confidentiality designation, all parties shall continue to afford  
10 the material in question the level of protection to which it is entitled under the  
11 Producing Party's designation until the court rules on the challenge.

## 12 13 14 7. ACCESS TO AND USE OF PROTECTED MATERIAL

15 7.1 Basic Principles. A Receiving Party may use Protected Material that  
16 is disclosed or produced by another Party or by a Non-Party in connection with this  
17 Action only for prosecuting, defending, or attempting to settle this Action. Such  
18 Protected Material may be disclosed only to the categories of persons and under the  
19 conditions described in this Order. When the Action reaches a Final Disposition, a  
20 Receiving Party must comply with the provisions of section 13 below.

21 Protected Material must be stored and maintained by a Receiving Party at a  
22 location and in a secure manner that ensures that access is limited to the persons  
23 authorized under this Stipulated Protective Order.

24 7.2 Disclosure of "CONFIDENTIAL" Information or Items. Unless  
25 otherwise ordered by the court or permitted in writing by the Designating Party, a  
26 Receiving Party may disclose any information or item designated  
27 "CONFIDENTIAL" only:  
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1 (a) to the Receiving Party's Outside Counsel of Record in this Action, as  
2 well as employees of said Outside Counsel of Record to whom it is reasonably  
3 necessary to disclose the information for this Action;

4 (b) to the officers, directors, and employees (including House Counsel) of  
5 the Receiving Party to whom disclosure is reasonably necessary for this Action;

6 (c) to Experts (as defined in this Order) of the Receiving Party to whom  
7 disclosure is reasonably necessary for this Action and who have signed the  
8 "Acknowledgment and Agreement to Be Bound" (Exhibit A);

9 (d) to the court and its personnel;

10 (e) to court reporters and their staff;

11 (f) to professional jury or trial consultants, mock jurors, and Professional  
12 Vendors to whom disclosure is reasonably necessary for this Action and who have  
13 signed the "Acknowledgment and Agreement to Be Bound" (Exhibit A);

14 (g) to the author or recipient of a document containing the information or  
15 a custodian or other person who otherwise possessed or knew the information;

16 (h) during their depositions, to witnesses, and attorneys for witnesses, in  
17 the Action to whom disclosure is reasonably necessary, provided: (1) the deposing  
18 party requests that the witness sign the "Acknowledgment and Agreement to Be  
19 Bound" (Exhibit A); and (2) the witness will not be permitted to keep any  
20 confidential information unless they sign the "Acknowledgment and Agreement to  
21 Be Bound" (Exhibit A), unless otherwise agreed by the Designating Party or  
22 ordered by the court. Pages of transcribed deposition testimony or exhibits to  
23 depositions that reveal Protected Material may be separately bound by the court  
24 reporter and may not be disclosed to anyone except as permitted under this  
25 Stipulated Protective Order; and

26 (i) to any mediator or settlement officer, and their supporting personnel,  
27 mutually agreed upon by any of the parties engaged in settlement discussions.

1     **8.     PROTECTED MATERIAL SUBPOENAED OR ORDERED**  
2     **PRODUCED IN OTHER LITIGATION**

3             If a Party is served with a subpoena or a court order issued in other litigation  
4     that compels disclosure of any information or items designated in this Action as  
5     “CONFIDENTIAL,” that Party must:

6             (a) promptly notify in writing the Designating Party. Such notification  
7     shall include a copy of the subpoena or court order;

8             (b) promptly notify in writing the party who caused the subpoena or order  
9     to issue in the other litigation that some or all of the material covered by the  
10    subpoena or order is subject to this Protective Order. Such notification shall include  
11    a copy of this Stipulated Protective Order; and

12            (c) cooperate with respect to all reasonable procedures sought to be  
13    pursued by the Designating Party whose Protected Material may be affected.

14            If the Designating Party timely seeks a protective order, the Party served  
15    with the subpoena or court order shall not produce any information designated in  
16    this action as “CONFIDENTIAL” before a determination by the court from which  
17    the subpoena or order issued, unless the Party has obtained the Designating Party’s  
18    permission. The Designating Party shall bear the burden and expense of seeking  
19    protection in that court of its confidential material and nothing in these provisions  
20    should be construed as authorizing or encouraging a Receiving Party in this Action  
21    to disobey a lawful directive from another court.

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23    **9.     A NON-PARTY’S PROTECTED MATERIAL SOUGHT TO BE**  
24    **PRODUCED IN THIS LITIGATION**

25            9.1   Application. The terms of this Stipulated Protective Order are  
26    applicable to information produced by a Non-Party in this Action and designated as  
27    “CONFIDENTIAL.” Such information produced by Non-Parties in connection with  
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1 this litigation is protected by the remedies and relief provided by this Order.

2 Nothing in these provisions should be construed as prohibiting a Non-Party from  
3 seeking additional protections.

4 9.2 Notification. In the event that a Party is required, by a valid discovery  
5 request, to produce a Non-Party's confidential information in its possession, and the  
6 Party is subject to an agreement with the Non-Party not to produce the Non-  
7 Party's confidential information, then the Party shall:

8 (a) promptly notify in writing the Requesting Party and the Non-Party  
9 that some or all of the information requested is subject to a confidentiality  
10 agreement with a Non-Party;

11 (b) promptly provide the Non-Party with a copy of the Stipulated  
12 Protective Order in this Action, the relevant discovery request(s), and a reasonably  
13 specific description of the information requested; and

14 (c) make the information requested available for inspection by the Non-  
15 Party, if requested.

16 9.3 Conditions of Production. If the Non-Party fails to seek a protective  
17 order from this court within 14 days of receiving the notice and accompanying  
18 information, the Receiving Party may produce the Non-Party's confidential  
19 information responsive to the discovery request. If the Non-Party timely seeks a  
20 protective order, the Receiving Party shall not produce any information in its  
21 possession or control that is subject to the confidentiality agreement with the Non-  
22 Party before a determination by the court. Absent a court order to the contrary, the  
23 Non-Party shall bear the burden and expense of seeking protection in this court of its  
24 Protected Material.

## 25 26 **10. UNAUTHORIZED DISCLOSURE OF PROTECTED MATERIAL**

27 If a Receiving Party learns that, by inadvertence or otherwise, it has  
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disclosed Protected Material to any person or in any circumstance not authorized under this Stipulated Protective Order, the Receiving Party must immediately (a) notify in writing the Designating Party of the unauthorized disclosures, (b) use its best efforts to retrieve all unauthorized copies of the Protected Material, (c) inform the person or persons to whom unauthorized disclosures were made of all the terms of this Order, and (d) request such person or persons to execute the “Acknowledgment and Agreement to Be Bound” (Exhibit A).

# **11. INADVERTENT PRODUCTION OF PRIVILEGED OR OTHERWISE PROTECTED MATERIAL**

When a Producing Party gives notice to Receiving Parties that certain inadvertently produced material is subject to a claim of privilege or other protection, the obligations of the Receiving Parties are those set forth in Rule 26(b)(5)(B) of the Federal Rules of Civil Procedure. This provision is not intended to modify whatever procedure may be established in an e-discovery order that provides for production without prior privilege review. Pursuant to Rules 502(d) and (e) of the Federal Rules of Evidence, insofar as the parties reach an agreement on the effect of disclosure of a communication or information covered by the attorney-client privilege or work product protection, the parties may incorporate their agreement in the stipulated protective order submitted to the court.

# **12. MISCELLANEOUS**

12.1 Right to Further Relief. Nothing in this Stipulated Protective Order abridges the right of any person to seek its modification by the court in the future.

12.2 Right to Assert Other Objections. By stipulating to the entry of this Stipulated Protective Order no Party waives any right it otherwise would have to object to disclosing or producing any information or item on any ground not

1 addressed in this Stipulated Protective Order. Similarly, no Party waives any right  
2 to object on any ground to use in evidence of any of the material covered by this  
3 Stipulated Protective Order.

4 12.3 Filing Protected Material. A Party that seeks to file under seal any  
5 Protected Material must comply with Local Rule 79-5. Protected Material may  
6 only be filed under seal pursuant to a court order authorizing the sealing of the  
7 specific Protected Material at issue. If a Party's request to file Protected Material  
8 under seal is denied by the court, then the Receiving Party may file the information  
9 in the public record unless otherwise instructed by the court.

### 10 11 **13. FINAL DISPOSITION**

12 After the Final Disposition of this Action, as defined in paragraph 4, within  
13 60 days of a written request by the Designating Party, each Receiving Party must  
14 return all Protected Material to the Producing Party or destroy such material. As  
15 used in this subdivision, "all Protected Material" includes all copies, abstracts,  
16 compilations, summaries, and any other format reproducing or capturing any of the  
17 Protected Material. Whether the Protected Material is returned or destroyed, the  
18 Receiving Party must submit a written certification to the Producing Party (and, if  
19 not the same person or entity, to the Designating Party) by the 60 day deadline that  
20 (1) identifies (by category, where appropriate) all the Protected Material that was  
21 returned or destroyed and (2) affirms that the Receiving Party has not retained any  
22 copies, abstracts, compilations, summaries or any other format reproducing or  
23 capturing any of the Protected Material. Notwithstanding this provision, Counsel is  
24 entitled to retain an archival copy of all pleadings, motion papers, trial, deposition,  
25 and hearing transcripts, legal memoranda, correspondence, deposition and trial  
26 exhibits, expert reports, attorney work product, and consultant and expert work  
27 product, even if such materials contain Protected Material. Any such archival  
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1 copies that contain or constitute Protected Material remain subject to this Protective  
2 Order as set forth in Section 4.

3  
4 **14. VIOLATION**

5 Any violation of this Stipulated Protective Order may be punished by any  
6 and all appropriate measures including, without limitation, contempt proceedings  
7 and/or monetary sanctions.

8  
9 **IT IS SO STIPULATED, THROUGH COUNSEL OF RECORD.**

10  
11 DATED: March 21, 2024

/s/ Robert Tauler

12 Attorney(s) for Plaintiff(s)

13  
14 DATED: March 21, 2024

/s/ William A. Delgado

15 Attorney(s) for Defendant(s)

16  
17  
18 **FOR GOOD CAUSE SHOWN, IT IS SO ORDERED.**

19  
20 DATED: 3/21/2024

/s/ Charles F. Eick

21 CHARLES F. EICK

22 United States Magistrate Judge

EXHIBIT AACKNOWLEDGMENT AND AGREEMENT TO BE BOUND

I, \_\_\_\_\_ **[print or type full name]**, of  
 \_\_\_\_\_ **[print or type full address]**, declare under penalty of  
 perjury that I have read in its entirety and understand the Stipulated Protective  
 Order that was issued by the United States District Court for the Central District  
 of California on \_\_\_\_\_ **[date]** in the case of \_\_\_\_\_ **[insert formal  
 name of the case and the number and initials assigned to it by the court]**. I  
 agree to comply with and to be bound by all the terms of this Stipulated  
 Protective Order and I understand and acknowledge that failure to so comply  
 could expose me to sanctions and punishment in the nature of contempt. I  
 solemnly promise that I will not disclose in any manner any information or item  
 that is subject to this Stipulated Protective Order to any person or entity except in  
 strict compliance with the provisions of this Order.

I further agree to submit to the jurisdiction of the United States District  
 Court for the Central District of California for the purpose of enforcing the terms  
 of this Stipulated Protective Order, even if such enforcement proceedings occur  
 after termination of this action. I hereby appoint \_\_\_\_\_  
**[print or type full name]** of \_\_\_\_\_ **[print or type full address and  
 telephone number]** as my California agent for service of process in connection  
 with this action or any proceedings related to enforcement of this Stipulated  
 Protective Order.

Date: \_\_\_\_\_  
 City and State where sworn and signed: \_\_\_\_\_  
 Printed name: \_\_\_\_\_  
 Signature: \_\_\_\_\_